

RIO | SÃO PAULO

BRAZIL INCENTIVE PROGRAM

FEBRUARY 2009

MIVASS EVENTS
www.mivass.com.br

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Morgan Stanley

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Main Concept

Morgan Stanley will bring 50 top level executives to Brazil, on February 2009.

Mivass Events will be offering the following services:

- **High standard accommodation and transport cares**
Focus on comfort, security, technology, effectiveness and pleasure.
- **Entertainment and cultural events**
Focus on Rio de Janeiro and São Paulo best music, environment and gastronomy.
- **Business and communication support**
Focus on making easier all the relationships, language issues and abroad connections.
- **100% Brazilian personnel**
Once Mivass is a local agency, the group will definitely be served with the best, as much as it will be protected from the worst of each city.

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Quick topics

When

8th to 15th of February 2009. 6 nights - 3 in Rio and 3 in São Paulo.

Where

Rio and São Paulo are the most important cities of Brazil. Rio is famous for its incredible beauty and charm. São Paulo is the largest and most important city of South America.

How

Mivass makes it all on a very personal way. Each member of the group is special and will be treated individually.

Who

To welcome and host the top level group of 50 executives, Mivass will hire cutting edge services of security, hospitality, entertainment and transport personnel.

Why

Morgan Stanley will be focusing on business matters with the group. Mivass will take care of the relaxing breaks and travel issues.



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Agenda

Monday 9 (Sao Paulo)

Breakfast: David Darst, CIO,
Introduction into Brazil

Marcello Carvello, Brazil
Economist

Cyrella (biggest Brazilian real
estate company)

Lunch – at the Bovespa hosted by
the president of the Stock
exchange

Afternoon

Klabin Pulp and paper factory

Diner (venue suggestion) –
Figueira Rubayat – Brazilian
sophisticated barbecue-
www.figueirarubayat.com.br

Guest speaker: Governor of the
Central Bank

Tuesday 10 (Sao Paulo)

Departure at 8.30 am by bus to
COSAN, biggest sugar cane
company (3h), lunch over there
and visit to plantation and Ethanol
refinery. Visit to the Institute of
Sugar cane and Alcohol – Guest
speaker (agriculture specialist).
Return by 5.30pm and free time

Diner (venue) – Fasano -
www.fasano.com.br

Guest Speaker:

Wednesday 11 (Sao Paulo)

Sadia, Friboi or Mafri The biggest
foodproducers

Ache or Medliy: generic and
branded drug producers

End of the afternoon private visit
to Pinacoteca Museum

Gala dinner – Fundação Maria
Luisa e Oscar Americano -
www.fundacaooscaramericano.org.br

Thursday 12 (Rio de Janeiro)

Visit to Embraer (aircraft
manufacturer).

Company Sidurergia National
(plane offered by Embraer)
including fly over of Rio shore

Diner (venue) Satyricon sea
restaurant

Friday 13 (Rio de Janeiro)

Breakfast Speaker: Subhojit
Dariipa (Petrobras analyst)

Visit Petrobras (potentially with
fly-over to oil rig where they found
new fields)

Visit LLX (Infrastructure
Company).

Visit Giant Statue of Jesus

Diner: (venue) – Gala Dinner –
Morro da Urca / Ilha Fiscal /
National historical Museum

Saturday 14 (Rio de Janeiro)

Vale investors presentation

Lunch

Visit to Pao de Açucar

Closing Diner – (venue +
speaker)-Julieta Di Serpa
Restaurant

Sunday 15

Return home

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São Paulo Attractions



COPAN



IBIRAPUERA



IPIRANGA



MASP

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São Paulo
Hotel 1st Option

Grand Hyatt Sao Paulo Hotel

is located on Avenida das Nações Unidas, in Sao Paulo, Brazil. The hotel occupies a strategic position in the heart of Sao Paulo's new, prestigious Marginal Pinheiros business and financial district in the Berrini area. The hotel features luxury rooms, fine dining restaurants and a full service spa, Amanary. Grand Hyatt Sao Paulo Hotel is close to the offices of major international and national corporations and to several Sao Paulo shopping malls. Congonhas domestic airport is a short 15 minute drive and Guarulhos International airport is about 50 minutes away.



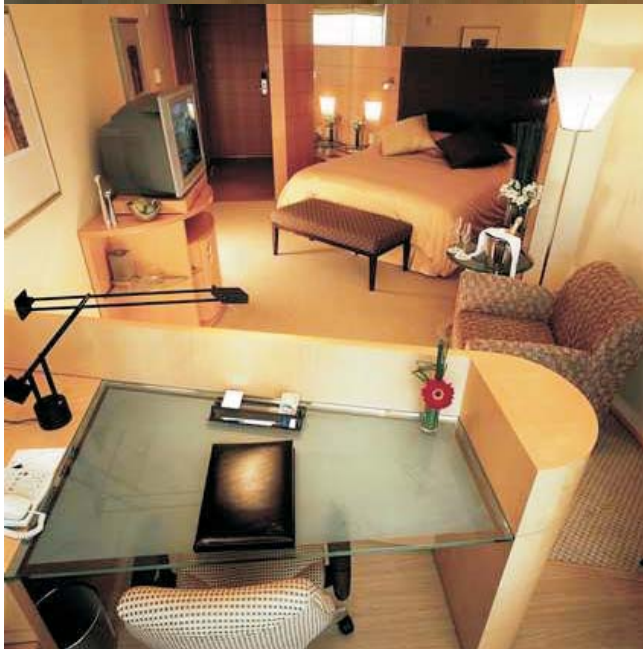
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São Paulo Hotel 2nd Option



Hilton Sao Paulo Morumbi

is the third tower of the CENU business complex. The Canvas Bar overlooking the large atrium lobby features a glass canopy. Pamper yourself in the LivingWell health club and spa, which is open 24 hours, the first in The Americas. The hotel is seamlessly integrated into the ground floor of the CENU complex, which includes a shopping mall. The contemporary 28-floor Hilton Sao Paulo Morumbi is the third tower of the CENU business complex. The Canvas Bar overlooking the large atrium lobby features a glass canopy. Pamper yourself in the LivingWell health club and spa, which is open 24 hours, the first in The Americas. The hotel is seamlessly integrated into the ground floor of the CENU complex, which includes a shopping mall.

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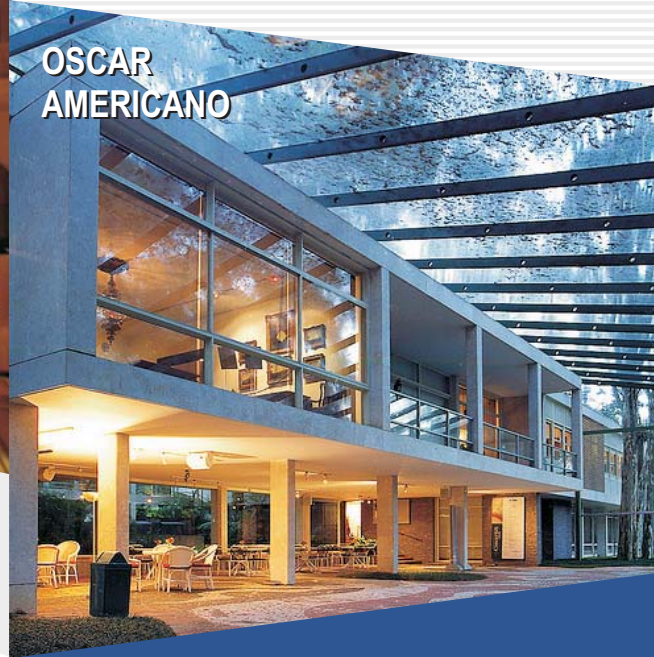
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SALA
SÃO PAULO



OSCAR
AMERICANO



São Paulo Gala Diner Options

Mivass organizes the Gala Diner as a major event, which means every single detail is very important to compose this mix of gastronomy, entertainment and relaxing time.

São Paulo is known as one of the best cities in the world to eat and have fun. The following images show some of the places and professionals that can definitely make the difference.



Gastronomy
Istvan Wessel



Music
João Bosco / Miuxa / Toquinho /
Jazz Sinfônica / Monica Salmaso /
Pau Brasil



Cenography
Vic Meirelles / Rubens Flores



+ Flowers decorator

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São Paulo Restaurant Options



FIGUEIRA
RUBAYAT

TERRAÇO
ITÁLIA



FASANO



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Rio de Janeiro Attractions




TEATRO MUNICIPAL



COPACABANA



SUGAR LOAF



CORCOVADO

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Rio de Janeiro Hotel



Copacabana Palace

Located right on Rio's Copacabana beach, the Copacabana Palace is the most renowned hotel in Rio de Janeiro and has welcomed the rich and famous since 1923. A glamorous icon of the city of Rio, this Orient-Express service, superb cuisine and opulent luxury. Ever since Fred Astaire and Ginger Rogers' danced together at the Copacabana Palace in the celebrated movie *Flying Down to Rio*, the hotel has been the place to stay when visiting Rio.



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Rio de Janeiro
Boat ride



www.pinkfleet.com.br

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Rio de Janeiro Jeep tour



www.jeeptour.com.br

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Rio de Janeiro
Samba show

www.riosambashow.com



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Rio de Janeiro Gala Diner Options

ILHA
FISCAL



MARIMBÁS



MORRO
DA URCA
VIEW



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Rio de Janeiro Restaurant Options



SATYRICON



JULIETA
DE SERPA

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OBRIGADO
THANK YOU

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